Dyn365 MedicalDevice

Whether you market durable medical equipment, diagnostic test kits, surgical implants, or disposable single-use items, Dyn365 MedicalDevice streamlines your sales process, elevates customer satisfaction, and unlocks actionable insights for smarter decision-making.

Dyn365 MedicalDevice is a cloud-based modular platform for supporting sales, marketing, and service process, built in the Microsoft Cloud. Created and implemented by Dyn365Pros — a Microsoft Dynamics partner serving the medical device industry for over 15 years.

Includes:

- An automated sales and service solution with the tools to move prospects, opportunities and customers through a structured repeatable process, ensuring best practice and predictable outcomes.
- Support for fast-paced transactional selling as well as longer sales-cycle opportunities.
- Embedded Business Process Flows that support relationship building in addition to a traditional selling motion.
- Marketing campaign management coordinating marketing, sales and service messaging for patients, distributors, doctors and clinics.
- Programmable automated sales sequences that launch a standardized sales process automatically.
- Quote products and bundles. Promote upsells and cross-sells. Track quote revisions through acceptance. With optional integration, order data flows to your accounting or ERP system for invoicing and order processing.
- Customer service case tracking, resolution, knowledge base and document management.
- Robust reporting nested in the solution as well as optional BI tools. Full access to data, forms and workflows on free mobile apps.
- Integration across all of the Microsoft cloud based productivity and analytics suites, including Outlook email and calendar, Excel, SharePoint, Power BI, Teams, Business Central, and Power Apps.

Dyn365 MedicalDevice
Created and delivered by the experts
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